



KENYA

She Matters Too is the next step in CBM's campaign for gender equity, to educate, equip and empower some of the world's most marginalized girls and women. They have the potential to be the greatest influencers for change in their families and communities, but are most often denied the chance to develop their gifts and abilities. Some of the factors attributed to this tragic disparity include extreme poverty, discrimination, culture, caregiving responsibilities and household duties. The first phase focused on improving access to education for girls. Now it's mom's turn!

To-date, nearly 80 Canadian Baptist churches across the country have joined *She Matters Too* and \$71,000 has already been raised.

Funds and awareness raised in this year's campaign will support important initiatives such as:

- Small business grants and loans, business training, health care, and emotional & spiritual support for HIV-positive women
- Skills training, small business creation, and savings and credit opportunities through self-help groups among refugee women in Kenya
- Support for other CBM programs which seek to educate, equip, and empower some of the world's most marginalized women and girls

In the event that this project is oversubscribed or where local conditions prevent implementation, CBM will direct your donation to where it is most needed.

11200



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"Educate a woman and you are educating an entire village" - African proverb



We know Hawa and women like her matter to you!

My name is Hawa.

My name is Hawa. I fled war in Somalia after my mom was killed. I too was shot but survived after months in the hospital. People who helped me get to Kenya insisted that I marry a relative to show appreciation for saving my life. A few months later, pregnant with our child, my husband divorced me and returned and re-married in Somalia.

I work hard, but it's not enough. My daughter and I often skip meals. CBM has really helped me in finding friendship, a group that I can belong to (Self-Help Groups), and skills training. I can make scarves and diras (Somali dresses). I get a share of the group business profits and am encouraged to work harder and stay committed to my group. I am also so happy that I got sponsored to do hairdressing and henna. God willing, one day I will own a salon and make enough money to provide for my child comfortably.

God is my inspiration. He always finds a way to help me. I have come from nothing and now have peace.



Hawa lives in one of Nairobi's slums. It's a difficult life of extreme poverty with little to no sanitation, poor access to fresh water and health care, and a high level of crime. The pressures of being a mother in such a situation are almost unbearable, but together with CBM's Self-Help Groups, women like Hawa can meet these challenges and transform their lives.

With skills training in tie and dye, soap making, bleach making, hairdressing and henna, a diversity of income-generating activities has started among women living in the slums of Nairobi, Kenya.

Today you have the opportunity to say YES to giving women with few opportunities the gift of skills training and the critical support needed to start a small business. Help transform her life through *She Matters Too*. It's an investment in her, and her family's future.

Learn more at shematters.cbmin.org



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